

Please consider this request letter of financial sponsorship for the USA's Men's Junior National curling team. Wes Wendling, Kevin Tuma, Caden Hebert, Jack Armstrong, and Jackson Bestland will be representing the United States at the 2023-24 World Junior Curling B Championships in Lohja, Finland. They are seeking your assistance in funding the upcoming season. Between the months of September and March, the team will be competing at numerous high level events in both the United States and Canada. Although USA Curling offers some financial support, it is not enough to cover the season. Your donation would help relieve the financial burden facing the players and their families so they can focus on the preparation needed to compete at the highest level.



The team is made up of players who exemplify the characteristics cherished by the game of curling. They are a hard-working and driven group of young men who want nothing more than to represent their country in the best way possible. The ultimate goal is to earn a medal at World B's so the team can return to Finland and compete for a world title later in the year. Finding sponsorship to provide financial support has been challenging. The team wants you to know they will do all they can to support you back through advertisement logos, social media, and possibly even "learn to curl" opportunities.

Wes Wendling is originally from Wausau, Wisconsin, but is currently studying to become a commercial pilot at Minnesota State in Mankato. Kevin Tuma is from St. Paul, Minnesota, and is a mathematics major at the University of Minnesota in the Twin Cities. Jack Armstrong is from Appleton, Wisconsin, and attended UW - Stevens Point in preparation for medical school in Chicago while serving as a member of the National Guard. Jackson Bestland and Caden Hebert are both from Eau Claire, Wisconsin. Jackson is an incoming freshman at Chippewa Valley Technical college and Caden is a Senior at Memorial High School. The team has been curling since they were very young and all are still driven with a great passion for the game. You should feel confident that you are supporting great athletes and outstanding young men.

Our Sponsorship Levels are as follows:

**BRONZE: \$500 or more**

With this sponsorship level, your business logo will be placed on our Team USA travel sweatshirts which will be worn to practices and for travel to the events. We will also tag your business on our Instagram and Facebook posts.

**SILVER: \$1000 or more**

With this sponsorship level, your business logo will additionally be placed on the sleeves of the team's official tour jerseys which are worn during every match throughout the season. We will also tag your business on our Instagram and Facebook posts at your request.

**GOLD: \$2500 or more**

With this sponsorship level, your business will have the opportunity to participate in a "learn-to-curl" event at your local curling facility. Members of the team will provide instruction for employees. This is a fun team building activity where you can have Team USA athletes teach you and your employees a new sport. Your business logo will also be placed on the front or back of the team's official tour jerseys which are worn during every match throughout the season. We will also tag your business on our Instagram and Facebook posts at your request.

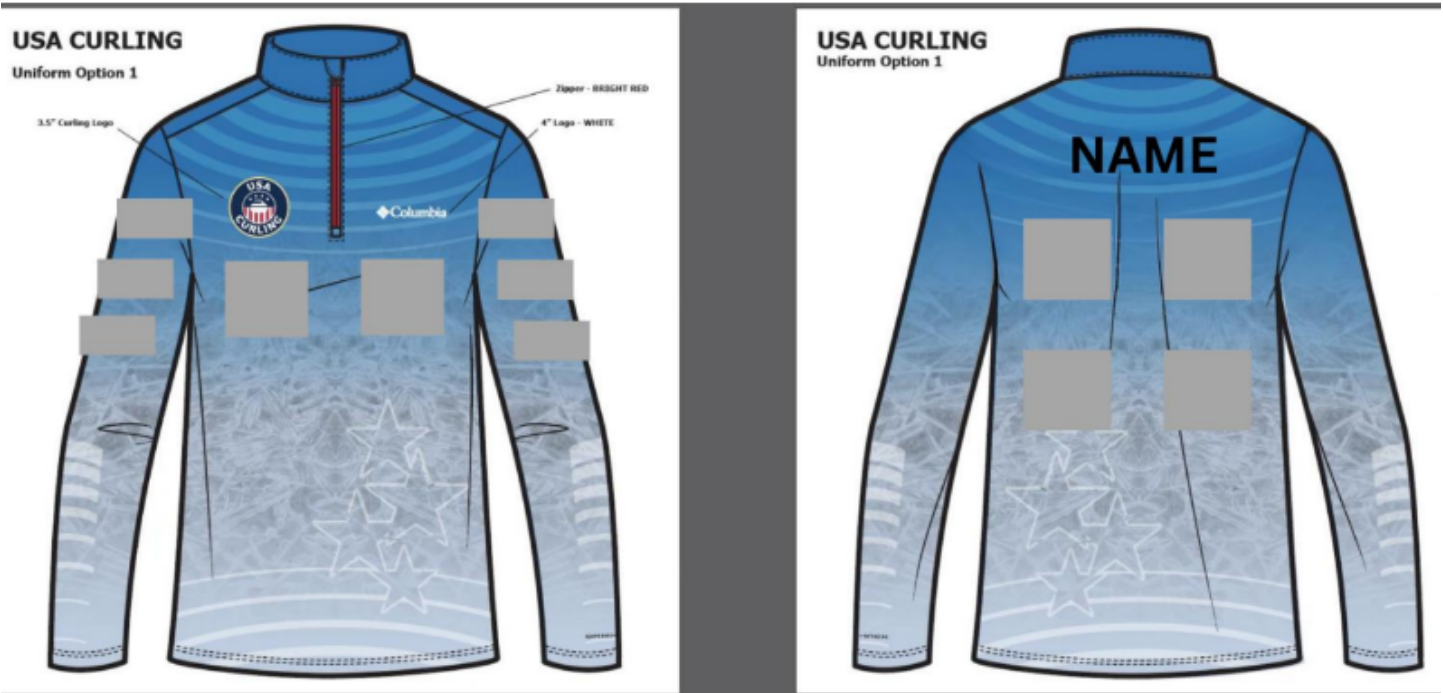
**PLATINUM:** Our largest two sponsors will get their logo submitted to be placed on the Team USA Jerseys worn to Junior World Bs and hopefully to Junior Worlds. \*logo will need to be approved by WCF\*

For further questions regarding the team or next steps in the sponsorship process, please email the National Team Coach, Ann Swisshelm: [curlannie@mac.com](mailto:curlannie@mac.com)

Thank you for your consideration,  
USA Men's Junior National Curling Team,  
Wes Wendling, Kevin Tuma, Caden Hebert, Jackson Armstrong, Jackson Bestland, & Coach Ann Swisshelm

Social Media:                      Instagram: [team\\_wendling](https://www.instagram.com/team_wendling)                      Facebook: [Wendling Rink](https://www.facebook.com/WendlingRink)

## TEAM USA TOUR AND NATIONALS JERSEYS



### Allotted locations:

- 2 small logos allowed per short sleeve / 3 small logos if long sleeve
- 2 medium size logos on front chest under Columbia trademark and USCA logo
- 2-4 medium to large logos on back
  - Small= 9 square inches
  - Medium= 16 square inches
  - Large= 25 square inches
- Sponsors must not conflict with USCA sponsors and must be approved by Gabby Tachis
- No apparel conflicts Columbia or fitness centers located in the Twin Cities
- Sponsor/donations can be placed in team accounts for sponsor tax deductible purposes

If you are interested in sponsoring the team, checks should be made out to USA Curling. Please include in the memo or in the envelope that it is for Team Wendling. They can be mailed to:

USA CURLING NATIONAL OFFICE  
2685 VIKINGS CIRCLE, SUITE 210  
EAGAN, MN 55121  
ATTENTION GABBY

If you do decide to sponsor the team, please contact Jim Wendling ([jwendling72@gmail.com](mailto:jwendling72@gmail.com) or 715-297-5757) about logo information to be put on the apparel. Thank you for supporting Team USA.